



Aggie Development Incorporated
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March 20, 2015

Attached for your consideration is the Request for Proposals for a hotel to be constructed on the campus of New Mexico State University in Las Cruces NM. The site offered is a 2.5 acre tract located along University Avenue and due west of the Las Cruces Convention Center.

This offer is being handled by Aggie Development Inc. (ADI), a 501c (3) corporation wholly owned by New Mexico State University. We are conducting this RFP process with selected firms.

The project is closely aligned and coordinated with the Las Cruces Convention Center (LCCC), the Las Cruces Convention and Visitors Bureau (LCCVB) and the City of Las Cruces. The LCCC is currently managed by Global Spectrum on behalf of the city. The City is currently engaged in planning for a potential expansion to the LCCC.

Responses are due by the close of business on April 22, 2015 per the attached RFP. Following receipt of responses, ADI will evaluate and select one or more firms for further negotiations.

To assist in your better understanding of the site and opportunity we will be hosting a pre proposal meeting on the morning of April 1, 2015. Please contact Carolyn Aragon at 575-646-1727 for further information regarding this meeting if interested.

Sincerely,

A handwritten signature in blue ink, appearing to read 'B Woods', is written over a faint horizontal line.

Ben Woods
President